

Request for Proposal



RFP12-23 MLK Park Call for Artists REBID

Proposals Due:

March 3, 2023 at 2:00 pm

ATTN: Procurement Division

City Hall West Wing
401 South Park Avenue
Winter Park, Florida 32789

Sealed proposals must be received and time stamped by the Procurement Office on or before the date and time referenced above either by mail or hand delivery. Any proposals received after 2:00 pm EST on said date will not be accepted under any circumstances. Official time will be measured by the time stamp in the Procurement Office, which shall be scrupulously observed. Under no circumstances shall the City be responsible for untimely submissions, late deliveries, or delayed mail.

questions

Procurement Division

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procurement@cityofwinterpark.org ■ cityofwinterpark.org/procurement



SECTION 2: Scope of Services

2.1 Background

The City of Winter Park is located in Orange County, Florida. The City is approximately nine (9) square miles and has about 30,000 residents. Martin Luther King Jr Park, formerly Lake Island Park, is on an approximately 27.5-acre parcel and situated in the heart of the CRA. The Park is also home to the new 55,000 square foot Winter Park Library and Events Center, which features multiple interactive areas, 120 seat performance and education space and grand ballroom that can seat 250 people at tables or 316 theatre style. Efforts are currently underway to improve all areas as aspects of the park as a large capital improvement project.

In addition to the Park, Winter Park is the home of Rollins College and several other major cultural institutions including the Morse Museum of American Art, The Cornell Fine Arts Museum, and the Albin Polasek Museum and Sculpture Garden as well as music and the performing arts. The downtown area is listed on the National Register of Historic Places and the city has numerous examples of outstanding architecture by noted architects. It is noted for its many lakes and old growth trees.

2.2 Project Description

The City of Winter Park is issuing a Request for Proposals for the design, fabrication, construction, and installation of a permanent, outdoor life-size sculpture honoring the life, teachings, dreams, aspirations, and legacy of the Reverend Doctor Martin Luther King Jr. The proposal shall be at least 1x life-size sculpture, or larger, of Dr. King located on the northeast corner of the Park known as the 'Memorial Corner'.

In addition, the project shall include memorial walls commemorating property owners who lost their land due to eminent domain where this area of the Park now exists. The City of Winter Park shall coordinate furnishing the required names required as part of the wall. Both should be highly visible, open, and welcoming.

Efforts as part of the proposal should also include accent lighting and seating with special attention to detract from delivering attractive nuisances.

Stipends for original work will not be provided as part of this proposal. Proposals may also include similar work, or work that articulates an understanding of the objective, meets the City's needs, and aesthetic appeal.

2.3 Criteria

The proposal must include the following components:

- (i) The first shall be include a vision of an at least life-size sculpture piece of Dr. King.
- (ii) The piece shall include a plinth as part of the proposal.
- (iii) The orientation of the sculpture shall be facing the Denning Drive/Morse Boulevard corner of the Park.
- (iv) The proposal shall also include recommendations on style, size, material, location, and integration of a memorial wall(s), as part of an open concept, which will accompany the sculpture.



- (v) Quotes from Dr. King may also be considered on an alternative fascia of the memorial wall.
- (vi) The proposal shall further include considerations for accent lighting and seating as described in the project description.
- (vii) Maintenance and scheduling plan for upkeep of the proposal, with particular emphasis on sculpture materials.

Any eligible artist or firm should demonstrate in their proposal a clear understanding of this objective and how it will be achieved. The proposal must be for an artwork or architectural feature appropriate for permanent exhibition in the outdoor public realm.

The proposer shall articulate on how all features play into the space as well as the park at large.

The selection must be appropriate and durable for Florida's harsh outdoor environment. It must also be safe for public interaction. Any eligible artist or firm must demonstrate experience designing, fabricating, delivering, and installing sculptures in this setting. This also includes demonstrating their ability to work effectively with community stakeholders, consultants, municipal or other governmental entities.

2.4 Location

The City and CRA have designated a prominent location within the northeastern portion of MLK Park. Situated at the crossroads of two connector streets and multiple access points to the Park, The Memorial Corner is in close proximity to active and passive uses including pedestrians, bicyclists, vehicular travel on Morse and Denning Drive, office, residential and institutional building uses. The completed site will serve as a placemaking cornerstone to the Park to be observed by residents and guests alike.

The artwork is required to be located within this designated area as it will complement the current efforts to enhance the Park as a whole including elevated green space along with prominent landscape, hardscape and site amenity improvements. It is the intention of the City to utilize the existing terrain as is, and retain the natural mound in the project location and not tier or reshape to the lake.

See **EXHIBIT A** for additional location information and past efforts to conceptualize the project.

2.5 Budget

The budget for the complete project including research and development, construction, engineering, installation and artist fee for components included in the criteria section is **\$450,000.00 (maximum)**. City staff will support coordination of installation, but there will be no consideration of additional funds to complete the project. Payment schedule will be negotiated with the selected proposer upon selection.

2.6 Artist Eligibility

The project is open to all artists, artist teams and architects with preference towards Florida and Minority Business Enterprises (MBE). The artist, architect or team must warrant that the artwork being commissioned is the original product of its own creative efforts, and unless otherwise expressly stated in the proposal, the artwork is original and a single edition that the artist(s) shall not reproduce, or allow others to do so without the City's permission. Artists, architects, and/or firms with previous experience working with Dr. King memorial sculptures are encouraged to apply.



2.7 Application Requirements

Any eligible artist or firm must submit the proposer's resume with any specific reference to completed public art projects. Include the artist's/architect's statement of intent, description of proposal, concept, approach, and workplan. The proposal must include past illustrations/sketches or schematic drawings reminiscent of the proposal noting dimensions, general site plan, materials, color(s), theme, date and place where it was installed and the entity for which it was commissioned. Every. Additional elements of the proposal should consider lighting requirements, estimated installation and maintenance requirements. Image/file should be accessible in high resolution.

2.8 Rights of the City

The City has an unlimited, perpetual and irrevocable right to use or reproduce the artwork in any non-commercial or commercial manner media whatsoever, including without limitation to prepare derivative works based upon the artwork and to distribute copies or images of the artwork.

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EXHIBIT A: MEMORIAL SPACE



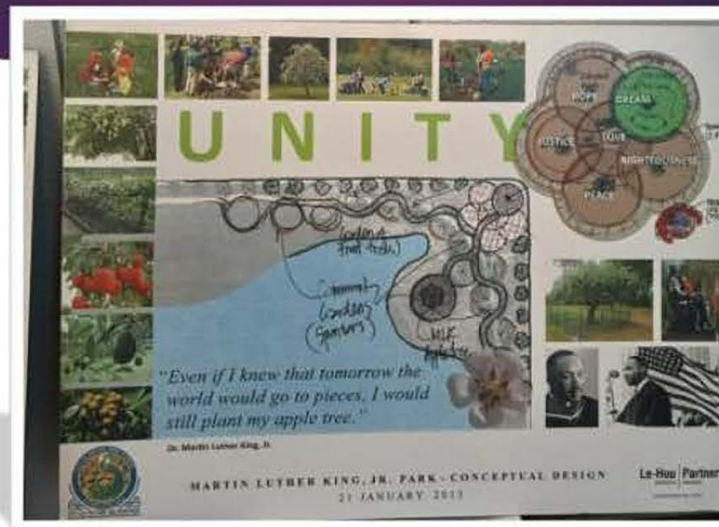
DR. MARTIN LUTHER KING JR. CONCEPT PERSPECTIVE - 2022



Unity Vision



Unity Vision Cont'd...



PAST CONCEPT
UNITY CORNER - 2013

Memorial Corner: When the park was renamed to honor Dr. Martin Luther King Jr., the task force involved had also voiced a desire to have the Morse/Denning corner feature an area that was dedicated to Dr. King. While this concept was approved by task force, it was never adopted by the Commission. As part of improvements to the park this issue should be further investigated.



Stormwater Outfall/Observation Deck: Stormwater outfall pipes hidden by observation deck.

